

Contact: Helaine Ross
310-246-1872
hrpr@sbcglobal.net

For Immediate Release

NATHAN NEWMAN, MD PIONEERS STEM CELL LIFT™ A REVOLUTIONARY PROCEDURE THAT ELIMINATES UNSIGHTLY CANCER SCARS

Protocol Significantly Increases Number of Stem Cells

(Beverly Hills, CA)- Stems cells are revolutionizing the way doctors treat heart disease, Parkinson's disease and cancer. Now, stem cells are transforming plastic surgery. Nathan Newman, MD, a pioneer in this new and exciting field, has created **The Stem Cell Lift™**, which harnesses the power of adult stem cells to rejuvenate the face and body. Dr. Newman, the innovator and only cosmetic surgeon presently performing this state-of-the-art procedure, has created a ground breaking protocol that utilizes a patient's own stem cell enriched fat to eliminate unsightly scars and post-surgical defects, especially in cancer patients. Surviving cancer is traumatic; but living with the facial and body deformity that can result from tumor excision surgery and radiation can make life unbearable. With his cutting edge use of stem cells, Dr. Newman has successfully repaired surgical scars, large facial dents and obvious lopsidedness on the face and body and in the process restored a patient's positive self-image. "The use of stem cells in cosmetic rejuvenation procedures today is revolutionary and will change the face of plastic surgery both in treating scars and in cosmetic rejuvenation procedures, too," says Dr. Newman.

One of Dr. Newman's patients, Hersel M., literally had a hole in the side of his face after he had a cancerous tumor removed. Not only had the skin degenerated and atrophied after his surgery and radiation treatments, but he also had severe nerve damage, which caused him excruciating pain. No one could help Hersel; after enduring more than 24 surgeries by prominent reconstructive surgeons over a three-year period, there was no visible improvement or relief from his pain. Says Hersel, "I had lost all hope until I found Dr. Newman; he truly worked wonders during the reconstruction of my face, which is now perfectly balanced. His treatments with stem cells not only restored my face to normal, but unbelievably, the injections of stems cells were able to regenerate my nerves and took away all my pain. It's a miracle."



Before

After

Dr. Newman, an expert in the use and properties of adult stem cells to regenerate skin, tissue and bone, depending on where the stem cells are injected, has had remarkable results in rejuvenating the face with the Stem Cell Lift™ "I know stem cells work to volumize and lift the face, as well as improve the texture of the skin in a non-surgical facelift, I believed this same protocol should work on repairing scars," states Dr. Newman. Dr. Newman uses specially designed blunt instruments

to layer microinjections of the stem cell enriched fat into areas of aged, deflated or damaged tissue and sculpts the desired area. The stem cells are essential to keeping fat healthy and allowing it to regenerate and repair the tissues. Over a period of time, Dr. Newman painstakingly layered adult stem cells over Hersel's deformity and ultimately, the results were startlingly successful.

The Stem Cell Lift™ uses the power of stem cells found in one's own body fat to regenerate tissues, restore volume, as well as improve skin texture. Dr Newman's proprietary method separates, concentrates and enhances the number of stem cells extracted from a patient's own unwanted fat and he then injects a cocktail of supercharged, stem cell enriched fat to artistically sculpt the face or any part of the body. "My proprietary procedure allows me to add significantly more concentrated stem cells to the fat that is injected, resulting in an extra potent mixture," explains Dr. Newman.

When injected into the desired location, the living stem cells are genetically programmed to incorporate into the surrounding tissue and take on the characteristics of their new surroundings, as well as generate new cells. Explains Dr. Newman, "Stem cells are smart; they use chemical language to communicate and produce new blood vessels, collagen, nutrients, antioxidants and other needed materials to accomplish their task. This process not only restores volume and lifts the sagging skin; it also improves the skin texture and provides a natural glow."

Of course, The **Stem Cell Lift™** is also the secret to looking younger. According to Dr. Newman, "Traditional plastic surgery makes you look "tighter" not younger. **The Stem Cell Lift™** offers a more natural and longer-lasting remedy by restoring correct proportions to the face and adding necessary volume to depleted areas. Volumizing the cheeks, for example, will make the nose appear smaller. Restoring a well-defined jaw line will redirect attention to the eyes. This creates a natural and youthful appearance."



The Stem Cell Lift™ is a fast and safe procedure. Compared to traditional plastic surgery, where cutting, unsightly scars, possible nerve damage and risks of general anesthesia are involved, The Stem Cell Lift™ virtually eliminates such risks by using local anesthesia and no knives. Patients often return to normal activities immediately after the procedure. Side effects such as bruising and swelling are minimal. According to Dr. Newman, "Because the patient is both donor and recipient, there is no "rejection" of the cells and no allergic reaction."

The Stem Cell Lift™ costs a fraction of traditional cosmetic surgery. Dr. Newman explains, "The entire face including the forehead, eyes, nose, cheeks, jaw line, laugh lines, lips, jowls, and chin can be done all at the same time with the Stem Cell Lift™ procedure. Each area would otherwise involve a separate, more risky surgery, each costing thousands of dollars." The results of the Stem Cell Lift™ usually last just as long as traditional plastic surgery face lifts.

For more information on Dr. Nathan Newman, please visit www.nathannewmanmd.com or call 310-273-3344. Dr. Newman is located at 9301 Wilshire Blvd. Suite 303, Beverly Hills, CA.

###